

SOUTH EVELEIGH COMMUNITY LIAISON GROUP		
MEETING	Number 21	
DATE	Monday, 10 December 2018	
TIME	6:00 – 7:00pm	
VENUE	Mirvac Site Office, Locomotive Workshop – Bay 8 – Mirvac Suite 7001, Ground floor, 2 Locomotive St, Eveleigh	

#### **MEETING ATTENDANCE LIST**

Chair: Amanda Easton Asset Manager, Mirvac

**Members and** Kylie Cooper Senior Advisor, Projects and Business Support, Commonwealth Bank of Australia

Jenny Vuong Workplace Change Manager, Commonwealth Bank of

Australia

Geoff Turnbull Spokesperson, REDWatch

Megan Davis Facilities Manager, Carriageworks
Gary Speechley Treasurer & Public Officer, ARAG

Matthew Verdich Administration Manager, DST Group, Sydney

ATP Will Walker Project Director, Mirvac

Representatives: Uma Springford Senior Development Manager, Mirvac

Lisa Taylor National Marketing Manager, Commercial and Brand, Mirvac

Kim Elliott Communications and Engagement Manager, Mirvac Mia Elnekave Communications and Engagement Coordinator, Mirvac

Joel Frederick Senior Project Manager, Mirvac James Freeman Portfolio Manager, Mirvac

Fay Edwards Urbanist – Engagement, Ethos Urban

**Apologies:** Julie Parsons University of Sydney

Bianca Nuku Atkinson Alexandria Child Care Centre

Nikki Roxburgh Programme Director, Commonwealth Bank of Australia

Anna Bacik Owners Corporation 30-44 Garden Street

Mark Magnifico Strategy Advisor, Commonwealth Bank of Australia

Darren Jenkins President, Friends of Erskineville

Sarah Glennan Senior Development Manager, UrbanGrowth

Margaret Brodie Treasurer of the Watertower Strata Committee, Member of

Redfern Station Community Group

Jenifer Finucane Executive Manager – Workplace Change, Group Property &

Security, Commonwealth Bank of Australia

Octavia Maddox Secretary for the Strata Scheme, 49 Henderson Road

Residents

Joy Brookes Resident

ITEM		ACTIONS
1.	Welcome and Introductions	
	The Chair began by acknowledging the Gadigal people of the Eora Nation, the traditional custodians of the land, and paid her respects to the Elders both past and present.	
	The Chair introduced herself to the group, then welcomed members to the eighteenth meeting of South Eveleigh's Community Liaison Group. The Chair briefly touched on the agenda for the meeting before all attendees introduced themselves.	
2.	Previous Meeting Actions	



ITEM		ACTIONS
	<ul> <li>The Chair reviewed outstanding action items and updated members on their progress.</li> <li>Meeting 3 – 5: Mirvac to update members about the future of public art at ATP and consider involvement by members in the plans. Ongoing – update provided in Meeting 18.</li> <li>Meeting 3 – 6: Members requested to be updated on progress regarding upgrades to Redfern Station. Ongoing – update provided in Meeting 11, 13, 14, 16 and 17.</li> <li>Meeting 5 – 5: Mirvac to keep members updated on the Retail Strategy.</li> </ul>	ACTIONS
	Ongoing.	
	Precinct Brand Update	
	<ul> <li>Lisa Taylor provided an update on the new brand for the Precinct.</li> <li>Goodbye ATP - hello 'South Eveleigh'.</li> <li>What we love about it: drawn from the site's heritage; reinstates the use of Eveleigh; locates the site geographically to reduce confusion; creates flexibility – suitable for all uses; simple and authentic; won't date; complements existing use of North Eveleigh.</li> <li>Brand molecule (Purpose, Values, Personality, Friends and Associations, Community, Our Brilliance, User Experience): technology, momentum and innovation; welcoming; a place of stories; unexpected and engaging; a unique place of innovation.</li> <li>How we speak our story – in a sentence, in a paragraph, and as a longer story: for 100 years the railway workshops at South Eveleigh kept Australia moving. Sitting on Gadigal country, South Eveleigh has a long and continuing connection with our indigenous community. In reinstating the Eveleigh name we are recognising the significance of the original Eveleigh workshops that provided opportunity to past indigenous generations, and ensuring that they feel a part of its future.</li> </ul>	
	<ul> <li>Brand toolkit:         <ul> <li>Logo – two versions. Stacked and horizontal.</li> <li>Colourways and palette – unusual colours not usually seen together. Epitomises the unexpected surprise of the site - combining the old with the new.</li> <li>Typeface - Everett bold - good longevity.</li> <li>Graphics - circles, zig zags and lines - derived from the site. Rivets, sawtooth, and railway tracks of the old workshops.</li> <li>Flexibility - designed to be as flexible as possible to meet the needs of a wide variety of audiences - tech, student, heritage - mix and match to suit.</li> <li>Loco lockups – South Eveleigh brand can be combined with other brands.</li> <li>Icons – designed using a mixture of graphic elements inspired by the South Eveleigh site and heritage. You can have fun with the graphic - make little icons to bring the South Eveleigh brand to life.</li> <li>Photos - relaxed and candid.</li> </ul> </li> <li>How we speak our personality – True; Warm, Imaginative; and Ambitious.</li> <li>Brand in application - examples of possible roll out include posters, retail days, screen printing classes, wayfinding signage, t-shirts, website, brochures, banners.</li> </ul>	
	Timing:  Milestone - South Eveleigh brand has been seeded to the media in the last few months.	

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ITEM		ACTIONS
	<ul> <li>You will start to see the brand on hoarding and wayfinding signage, as well as on social media, over the next two months.</li> <li>April 2019 – the launch release will begin to ramp up. Alignment of branding milestones with CBA milestones.</li> </ul> Member Feedback	
	None	
4.	Community Enquiries & Complaints	
	Kim Elliott provided a summary of all complaints and enquiries that had been received between Meeting 20 (Monday, 22 October) and CLG Meeting 21 (Monday, 10 December). In total, there were 24 enquiries and 7 complaints.	
	<ul> <li>Enquiries</li> <li>Bookings for courts and lighting.</li> <li>Request for information on the development.</li> <li>Photography/filming licenses.</li> <li>Heritage tours.</li> <li>Parking.</li> <li>Venue hire for events.</li> <li>Lost property.</li> </ul> Complaints <ul> <li>Lawn mower at 7am near Cornwallis Street. Mirvac have agreed to commence moving after 8am at the earliest.</li> <li>Two calls regarding loud plant noise from Building 1. A result of large exhaust fans running overnight.</li> <li>Noise and disturbance from Doltone House event.</li> </ul>	
	<ul> <li>Access to carpark when asphalting Davy Road. Access was maintained but needed better signposting.</li> <li>Noisy street cleaning truck on Garden Street.</li> </ul>	
	Doltone House event contact incorrect.	
5.	Construction Update	
	Joel Frederick provided construction updates on completed and upcoming construction activities including: Building 1, 2, and 3 and the Public Domain.  Building 1  Major works are largely complete up to the plant room. Most remaining works will now be internal and will therefore cause very little disturbance.  Removal of hoardings to commence shortly after Christmas.  Continuation of Level 8 plantroom installation and commissioning.  Completion of services installation.  Internal fit-out works will continue.  Commissioning of services on all floors to continue.  Some minor ground plane works to occur on the exterior of the building.  Building 2  Structural works have been progressing well, with the last concrete slab to be poured shortly.	
	<ul> <li>Skylight pods have started to be installed.</li> <li>Curtain walls and internal services for Levels 1 and 5 will continue to be installed.</li> </ul>	



ITEM		ACTIONS
	<ul> <li>Installation of internal lifts to continue.</li> <li>Construction of L6 Ausgrid Substation to commence.</li> <li>Central Avenue (North) will continue to be closed to traffic during construction hours.</li> <li>Building 3</li> <li>Remaining works are now largely internal.</li> <li>Some ground plane works including forecourt works are scheduled.</li> <li>Hoarding to be removed in the new year.</li> <li>Installation of internal services to commence for Levels 3 &amp; 4.</li> <li>Installation of internal lifts to commence.</li> <li>Fitout works to Levels 1 and 2 to commence.</li> <li>Public Domain Works</li> <li>Minor works to be undertaken around the oval.</li> <li>Final layer of asphalt to be laid.</li> <li>Line marking and signage to commence.</li> <li>Works on the Village Square to commence in the new year, including demolition, and will be closed until mid-next year.</li> <li>Works for the sports courts to start early next year. This will include resurfacing works and fencing.</li> </ul> Member feedback	
6.	None Project Update	
	<ul> <li>Will Walker provided a Project Update.</li> <li>Locomotive Workshop – Communications and Engagement Plan Update</li> <li>Commencement of construction for the redevelopment of the Locomotive Workshop will be subject to final DA approval.</li> <li>The CLG is a suitable forum for discussion about the redevelopment. As Building 1 and 3 become less relevant, discussion will naturally start to focus on B2 and the Locomotive Workshop.</li> <li>Construction for the redevelopment of the Locomotive Workshop is planned to commence early February 2019.</li> <li>Uma Springford, Senior Development Manager, will take over Will Walker's role in the new year.</li> <li>Post Meeting note: The Communications and Engagement Plan was circulated for review and comment.</li> <li>Curation and Activation</li> <li>We have done quite a bit of work over the last few months and have engaged a consultancy called the Space Agency. They specialise in activating precincts such as South Eveleigh. We want to have daily, weekly, and annual plan for the curation and activation of the entire precinct.</li> <li>We're engaging with Carriageworks and Decode as well.</li> <li>Curation and activation will start to build in momentum by mid-April 2019.</li> <li>Member Feedback</li> <li>GT – at the PAC hearing there was a question about whether this group</li> </ul>	
	should include heritage groups and representatives to discuss heritage issues.	



ITEM		ACTIONS
7.	<ul> <li>WW - membership has always been open - if you would like to join you can. Kim assesses all applications, and heritage representatives are more than welcome to join. The CLG can be a more productive forum for heritage representatives and topics.</li> <li>GT - there was the feeling that a separate group would be a better way to focus the discussion.</li> <li>WW - we think that we have a useful forum here as it is - we will naturally start to focus on the Locomotive Workshop. It's about being mindful of people's time. We can re-assess after construction begins.</li> <li>CBA Journey to South Eveleigh</li> </ul>	
	Kylee Cooper provided a preview of the flyover of South Eveleigh <i>(5min</i>	
	video).	
8.	Precinct Update	
	Kim Elliott provided an update on the ATP Precinct, including:	
	<ul> <li>Public Art – Treehouse</li> <li>The Treehouse will provide a new destination and place of contemplation on Eveleigh Green.</li> <li>We have already had four Blacksmith workshops for community members to create the metal leaves.</li> <li>Installation scheduled for April 2019.</li> <li>Office Move</li> <li>The Mirvac office will be moving to Building 3 in January 2019. This will be the new site office until June 2020.</li> <li>Community Grants</li> <li>Caldera Event – an event in the Eveleigh Workshop that included fire, art and sculpture. There were two events each night for four nights, with approx. 200 people in attendance at each session.</li> <li>Rock the Block and Family Community Day – annual event started 9 years ago as a cultural event to bring the community together. It has been an opportunity to bring services and organisations together with locals to build relationships.</li> <li>Member Feedback</li> <li>GS - Alexandria Sunday Funday on Sunday 31 March 2019.</li> </ul>	
9.	Next Steps	
	The Chair confirmed with members that Meeting 22 would take place on Monday, 4 February.	Meeting presentation to be circulated to members.
	Final meeting 21 summary to be circulated to members for comment within two weeks.  CBA invited members to use Virtual Reality headsets to explore the new CBA buildings	Meeting summary to be circulated to members for comment.
	CBA buildings.	Members are encouraged to circulate final Meeting Summary to their networks.